GET CONNECTED.

Sponsorship Prospectus
September 25-28, 2018 | Utah Valley Convention Center
WWW.SAINTCON.ORG
WHAT IS SAINTCON?
SAINTCON is a regional cyber security conference focused on training and instruction for our attendees. The conference is now in its seventeenth (17) year, and continuing to see double-digit growth year over year. The Conference is produced by the UtahSAINT Organization, a 501(c)(6) non-profit.

WHY SPONSOR SAINTCON?

‣ BUILD RELATIONSHIPS
  Connect with over 1,000 attendees including executives, customers, professionals, and industry decision makers.

‣ BUILD BUSINESS
  Get involved in the communities, generate leads, drive new business, and build relationships with prospective customers.

‣ BUILD YOUR BRAND
  Promote your company and products across the Cyber Security ecosystem and establish your position in the fast-growing cyber security marketplace.

EXPO DAYS
- Tuesday 12:00p - 4:30p  Setup begins at 9:00a
- Wednesday 10:00a - 4:30p  Setup begins at 9:00a
- Thursday 10:00a - 4:30p  Setup begins at 9:00a
- Friday No Formal Expo  Con ends by 2:00p

GET NOTICED.
2017 ATTENDEES

3P&T Security Recruiting
4Life
Academy Mortgage Corporation
Ace Data Centers
Adobe Systems
Adventus Corporation
Alchemy Security
Alivint
Alpine School District
America First Credit Union
AMES Academy
Anmarron Tech
Ancestry.com
Anomaly
Apex Automation
Aquaveo
Arctic Wolf
ARRUP Laboratories
Atomic Jolt
BambooHR
BioFire Defense
Bluehost/Endurance
Booz Allen Hamilton
Box Elder School District
Braintrace
Brigham Young University (BYU)
Brigham Young University-MTC
Bromium
Cache County School District
Cache Valley Electric (CVE)
Campbell Scientific
Canyons School District
Carbon Black
Castle & Cooke Mortgage
Central Utah Educational Services (CUES)
CenturyLink
Check Point Software Technologies, Inc
CHG Healthcare
Chrysalis
Church of Jesus Christ of Latter-Day Saints
Cisco
Cision
City of Mesquite
City of St. George
CleanTelligent Software
Clearwater Analytics, LLC
College of Southern Idaho
Comcast Business
CompuNet, Inc.
Computer Task Group
Converge One
Curious Codes
CVE Technologies
Cyber Ninjas
Davenport
Davis School District
Davis Technical College
DC801
Defense Logistics
Defense Point Security
Dell
Deseret Digital Media
Deseret Management Corporation
digEcor
Divvy
Dixie Power
Dixie State University
Domo
doTERRA
Emery Telcom
EOS
Expertcity
ExtraHop Networks
Federal Bureau of Investigation (FBI)
FireEye, Inc.
ForgeRock
Forsythe
Forteem Technologies
Franklin Covey
Galileo Processing, Inc.
GOLDPoint Systems
Grand County School District
Granite School District
Green Seed Technologies, Inc.
Henry Schein Practice Solutions, Inc.
Hewlett Packard, Inc. (HP)
HireVue
I-O Corporation
i2
i2 NG
Idaho National Laboratory (INL)
Idaho State University
IdoWebHost
Imperva
InTech CHS
inContact
InfoSec Global
InfoTrax Systems
Insurancemountain Healthcare (IHC)
Internal Revenue Service (IRS)
Iron County School District
Ivanti
Jive Communications
Jordan School District
Jordan Valley Water Conservancy District
Journal Technologies Inc.
Juab School District
Kier Construction
Kudelski Security
LDS Business College
LedgerGurus
Legrand
Logan City School District
Lucid Software Inc.
M3N
Mark V Security
Maverik, Inc.
Medicity
Merit Medical Systems
Metropolitan Theatres
Metropolitan Water District of Salt Lake/Sandy
Miller Management Corporation
MKA Cyber
Monax
Mountain America Credit Union (MACU)
Mountainland Applied Technology College (MATC)
Mt. Wheeler Power
Murray School District
National Guard Association of Utah
Nature’s Sunshine
NCC Group
Nelson/Nordion/Stereigenics
NETSCOUT
NIBM
North Sanpete School District
Northern Utah Educational Services (NUES)
NIT Security
nVisum
O.C. Tanner Co.
Ogden-Weber Technical College
Ohio University
OIT
OnelTel
Gigabit ATK
Overstock
Paladin Security
Panasonic
Park City School District
Parowan High School
Payroc
PDQ.com
Perfect Search
Phantom
Plute County School District
Pluralight
Pope Tech
Proactive Network Management
Progression ASG, Inc.
Provo City
Provo City Library
Provo City School District
Qualtrics
Rapid7
Raytheon
Red Sky Solutions
Revere Health
Rich School District
Rio Tinto
RiskRecon
Rocky Mountain ATV
RSA Security, LLC
Salt Lake Community College (SLCC)
Salt Lake County
Salt Palace Convention Center
San Juan School District
Securicon
Security Aim
Security National Financial Corp
SecurityMetrics
SecurityTrax
Securant
SelectHealth
Sera Prognostics
Sevier School District
Silicon Valley Bank
Simplifile
Snow College
Snowflake, LLC
Solutionreach, Inc
Sophos
Sorenson Media
Southeast Education Service Center (SESC)
Southern Utah University (SUU)
Southwest Technical College
Spectra
Splunk
sPower
Spring
State Bureau of Investigation (SBI)
State of Utah
State of Utah Dept. of Health
State of Utah Dept. of Public Safety
State of Utah Dept. of Technology Services
State of Utah Dept. of Workforce Services
State of Utah House of Representatives
STRATA Networks
Sucuri / Godaddy
Summit Partners
Summit Route
Sustainable Power Group, LLC
SweepTech
Syntactec Corporation
Synthesis Networks
TAB Bank
Teleperformance
Testing: Shok Inc
Teton County Wyoming Government
The Cadence Group
The Wasatch Group
Thought Networks
TIBCO Software
Tooele County School District
TrustedSec
Tuacahn Center for Performing Arts
Twin Falls School District
Uber
Unite Shared Services
Utah Army National Guard
Utah Education and Telehealth Network
Utah Interactive, LLC.
Utah Open Source
Utah Schools for the Deaf and Blind
Utah State Board of Education
Utah State Legislature
Utah State Tax Commission
Utah State University
Utah State University Eastern
Utah Statewide Information & Analysis Center
Utah System of Higher Education
Utah Transit Authority (UTA)
Utah Valley University
UtahSAINT Organization
V School
Varex Imaging Corporation
VirtualArmour
Vivint, Inc.
Wadman Corporation
Wasatch County School District
Washington County School District
Wayne County School District
Weber State University
Weidemann School of Discovery
Western Governors University
Westminster College
Wheeler Machinery Co.
Workfront
XMission
Zions Bancorporation
Ultradent Products Inc
Union Wireless
University of Idaho
University of Utah
University of Utah College of Pharmacy
University of Utah Department of Pathology
University of Utah Information Technology
University of Utah School of Computing
USANA
Utah Valley University
The UBER sponsorship is exclusively designed for our premiere partner offering the highest level of brand exposure. This is the most desirable and effective promotional opportunity that SAINTCON has to offer and receives the highest level of support from the conference management team.

PACKAGE HIGHLIGHTS
- Receive recognition for your company as a Uber Sponsor at the conference.
- Exclusive sponsor of the Pre-Registration Event - 6p-9p Sep 24, 2018
- Prominent Placement on the Expo Floor.
- Participate in Additional Marketing Opportunities (AMOs).
- Complimentary upgrade to an advanced mini-badge design with MiniBadge AMO purchase.
- Ten (10) Full Conference Passes included.

CONFERENCE BENEFITS
The following conference benefits are available exclusively to the UBER Sponsor. These opportunities provide the highest level of exposure to all conference attendees.

- **Keynote Opening Remarks** - Your company has an opportunity to present opening remarks during the Keynote Session. (5-10 Minutes in length). C-Level executives are recommended and approval of the speaker and speaking topic is required.
- **Track Session Speaking Slot** - An industry/technology related presentation delivered by your company at a scheduled session within the conference agenda. (45 Minutes in length)

EXHIBITION BENEFITS
The following exhibit hall benefits are available to our UBER Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- **20’ x 30’ Exhibit Space** - 600 square feet of exhibit space in an exclusive location with the best possible foot traffic.
- **Strategic placement of the Community Lounge to be located near the Uber Sponsor Exhibit Space.**
- **Additional conference passes for the sponsoring organization are available at a discount of $200/$320.**

ADVERTISING BENEFITS
The following advertising benefits are available to our UBER sponsor. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- **Conference Web Site** - Featured placement on the sponsor page of our website. Company logo, link, and description (up to 800 word description). Inclusion of your logo on the front-page and other appropriate site pages.
- **Printed Materials** - Company logo included in pre-event publications produced by SAINTCON.
- **Pre-conference Social Media Marketing** - SAINTCON Twitter announcement of sponsor status and marketing information.

For more information about sponsoring SAINTCON, contact us at: sponsor@saintcon.org
The GOLD sponsorship offers an excellent way to get involved with our attendees through on-site visibility. This package offers a great value with most of the best opportunities for exposure.

PACKAGE HIGHLIGHTS
- Receive recognition for your company as a Gold Sponsor at the conference.
- Great Placement on the Expo Floor.
- Participate in Additional Marketing Opportunities (AMOs)
- Four (4) Full Conference Passes included.

CONFERENCE BENEFITS
The following conference benefits are available to the Gold sponsors. These opportunities provide good exposure to all conference attendees.
- **Keynote Exposure** - A slide including your company logo looped before keynote presentations and mention during the conference opener.
- **Conference Bag Inserts** - Get the attention of the attendees by placing your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS
The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.
- 10’ x 20’ Exhibit Space - 200 square feet of exhibit space in a location with great foot traffic.
- Additional conference passes for the sponsoring organization are available at a discount of $200/$320.

ADVERTISING BENEFITS
The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).
- **Conference Web Site** - Gold placement on the sponsor page of our website. Company logo, link, and description (up to 200 word description)
- **Pre-conference Social Media Marketing** - SAINTCON Twitter announcement of sponsor status and marketing information.
The SILVER sponsorship package offers ten companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

**PACKAGE HIGHLIGHTS**
- Keynote Exposure - A slide including your company logo looped before keynote presentations.
- Good placement on the Expo Floor.
- Full Conference Registrations - Two (2) full conference registrations for company staff.

**EXHIBITION BENEFITS**
The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.
- 10’ x 10’ Exhibit Space - 100 square feet of exhibit space.
- Additional conference passes for the sponsoring organization are available at a discount of $200/$320.

**ADVERTISING BENEFITS**
The following advertising benefits are available to our Silver sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).
- Conference Web Site - Silver placement on the sponsor page of our website. Company logo, link, and description (up to 50 word description)
- Pre-conference Social Media Marketing - SAINTCON Twitter announcement of sponsor status and marketing information.
- Conference Bag Inserts - Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

For more information about sponsoring SAINTCON, contact us at: sponsor@saintcon.org
### BRONZE SPONSOR

8 Available  
$3,000

The BRONZE sponsorship package offers eight companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

#### PACKAGE HIGHLIGHTS

- **Keynote Exposure** - A slide including your company logo looped before keynote presentations.
- **Full Conference Registrations** - One (1) full conference registrations for company staff.

#### EXHIBITION BENEFITS

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- 10’ x 10’ Exhibit Space - 100 square feet of exhibit space.
- Additional conference passes for the sponsoring organization are available at a discount of $200/$320.

#### ADVERTISING BENEFITS

The following advertising benefits are available to our Bronze sponsors.

- Conference Web Site - Bronze placement on the sponsor page of our website. Company logo and link.
- Pre-conference Social Media Marketing - SAINTCON Twitter announcement of sponsor status and marketing information.

For more information about sponsoring SAINTCON, contact us at: sponsor@saintcon.org
COMMUNITY BOOTH  up to 4 available

$FREE*

The NON-PROFIT and COMMUNITY sponsorship package is for related non-profit and security community organizations to have outreach during SAINTCON. Booths for these entities are provided based on availability and on a first come first served basis.

SAINTCON has a long-standing reputation for supporting the cyber security community. We are offering these organizations a place at SAINTCON to encourage community growth and involvement, but basically this is just formalizing the already well established process of inclusion.

PACKAGE HIGHLIGHTS
- Keynote Exposure - A slide including your company logo looped before keynote presentations.
- Full Conference Registrations - One (1) full conference registration for booth staff.

EXHIBITION BENEFITS
The following exhibit hall benefits are available to our Community Sponsors. These benefits will provide exposure to nearly all conference attendees.
- 8’ x 8’ Exhibit Space - 64 square feet of exhibit space.

ADVERTISING BENEFITS
The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).
- Conference Web Site - Placement on the sponsor page of our website. Company logo and link.

* Non-Profit and Community booths are based on availability and subject to change at any time before or during the conference.

** Conference Pass is available based on availability, and other restrictions may apply. Contact us for details on proper use of this pass.

For more information about sponsoring SAINTCON, contact us at: sponsor@saintcon.org
<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>UBER</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>NON-PROFIT / COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVAILABILITY</td>
<td>1</td>
<td>6</td>
<td>10</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>BOOTH SIZE</td>
<td>20’ x 30’</td>
<td>10’ x 20’</td>
<td>10’ x 10’</td>
<td>10’ x 10’</td>
<td>8’ x 8’</td>
</tr>
<tr>
<td>INVESTMENT</td>
<td>$12,500</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$FREE*</td>
</tr>
</tbody>
</table>

**MARKETING**

| EMAIL MARKETING | Logo/URL + 25-word description in pre-conference instructional email to attendees. | Logo/URL + 25-word description in pre-conference instructional email to attendees. | Logo/URL included in pre-conference instructional email to attendees. | N/A | N/A |
| CONFERENCE WEBSITE | Logo/URL + 800-word description | Logo/URL + 200-word description | Logo/URL + 50-word description | Logo/URL | N/A |
| SOCIAL MEDIA | Social Media Package includes multiple tweets beginning 6 weeks prior to the show | Social Media Package includes ~4 tweets beginning 6 weeks prior to the show | Social Media Package includes 1 tweets beginning 6 weeks prior to the show | Social Media Package includes 1 tweets beginning 6 weeks prior to the show | N/A |

**CONFERENCE PASSES**

| FULL CONFERENCE PASSES | 10 | 4 | 2 | 1 | 1 |
| SPEAKER PASS | 1 | N/A | N/A | N/A | N/A |
| ADDITIONAL PASSES For Sponsor Staff | $200/$300 No-Food / Food Included | $200/$300 No-Food / Food Included | $200/$300 No-Food / Food Included | $200/$300 No-Food / Food Included | N/A |
## EXCLUSIVES

<table>
<thead>
<tr>
<th>SPEAKING OPPORTUNITIES</th>
<th>One 45-minute session available during normal track sessions.</th>
<th>N/A</th>
<th>N/A</th>
<th>N/A</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEYNOTE OPENER</td>
<td>One 5-10 minute introduction at the beginning of the conference.</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>PARTICIPATE IN AMOs</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
</tr>
</tbody>
</table>
ADDITIONAL MARKETING OPPORTUNITIES
This AMO is designed to provide our UBER and GOLD sponsors an opportunity for greater interaction with conference attendees who will be seeking opportunities to collect mini-badges during the conference.

PACKAGE INCLUSIONS
- SAINTCON will design a basic mini-badge concept with your simplified logo and LED illumination based on your color and preference choices
- 500 Qty Mini-badges will be delivered in convenient to distribute packaging. Attendee assembly will be required.

ELIGIBILITY
SAINTCON designed mini-badges are limited to UBER and GOLD sponsors only. Deadlines apply for ordering.

Full refunds for this AMO are available in the event that the items do not arrive in time for the conference. International shipping and manufacturing issues cannot be fully anticipated.

DEADLINES
All mini-badge orders are due by August 1, 2018. To be eligible for full refund. Orders received after this date cannot be guaranteed and are not eligible for refund.

EXTRAS
- Additional mini-badges can be ordered upon request. At the rate of $100 per 20 badges.
- Advanced designs including board logic, interaction, etc. are possible with appropriate lead time. Fees apply. Call for Quote.

NOTE:
THERE ARE NO LICENSING RESTRICTIONS ON MINI-BADGES. SPECIFICATIONS FOR MINI-BADGES ARE AVAILABLE ON THE SAINTCON WEBSITE AND CAN BE MANUFACTURED INDEPENDENTLY. THIS AMO IS SOLELY FOR DESIGN SERVICES, ORDERING, AND PACKAGING.
This high profile opportunity provides nearly unlimited brand exposure during SAINTCON with nearly every attendee wearing a lanyard with your logo printed on it alongside the SAINTCON logo. Quantity produced is based on expected attendance.

**PACKAGE INCLUSIONS**
- Inclusion of your company logo on the SAINTCON 2018 Lanyard, provided to all attendees.

**DEADLINES**
Lanyard Logo Sponsorship is due by **August 1, 2018**.

<table>
<thead>
<tr>
<th>LANYARD SPONSOR</th>
<th>AMO</th>
<th>$3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PACKAGE INCLUSIONS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>➢ Inclusion of your company logo on the SAINTCON 2018 Lanyard, provided to all attendees.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
For 2018, we are offering private space for sponsors. This space can be used by a sponsor for any purpose you choose. The private conference room allows the sponsor to design and set a schedule during the conference. This may include classes, lectures, demos, lounge, etc. The sponsor will be responsible for all Audio/Video requirements, and will need to adhere to all venue guidelines and requirements. Any food and beverage costs incurred for this space are the responsibility of the sponsor.

PACKAGE INCLUSIONS

- Dedicated meeting room available on the 3rd floor of the convention center. Costs are $2,000/day or $5,000 for the entire conference.
- Ability to schedule events for attendees to participate within the meeting space.

Two (2) opportunities are available, One is SOLD OUT
CONTACT US
SPONSORSHIP ENROLLMENT DETAILS AND INFORMATION

For information about becoming a sponsor for SAINTCON 2018, please contact our sponsorship advisor. Sponsorship opportunities are available on a first come first served basis, and are handled in the order of submission.

Sponsors must pay the required fees within 10 Days of submission, or before September 1, 2018, whichever occurs first. Unpaid submissions could result in loss of marketing opportunities and sponsorship level. A Federal W9 form is available upon request to: sponsor@saintcon.org For more details, please contact:

SAINTCON 2017 SPONSORSHIP MANAGEMENT
The following individuals are responsible for Sponsorship Management and Enrollment for SAINTCON 2017. Please contact them with any questions regarding sponsorships.

Jason Tracy
(Sponsorship Manager)
801-783-9127
jt@utahsaint.org

Kimberly Jessup
(Sponsorship Team)
702-670-1317
kjhiker@gmail.com

Troy Jessup
(Sponsorship Team)
801-999-8769
tj@utahsaint.org

SPONSORSHIP SIGNUP PROCESS

For SAINTCON 2018, we will handle sponsorship signups through an open enrollment process. Sponsorship forms and agreements will need to be submitted during the established timeframe to be considered.

Open Enrollment for Sponsorships begins July 2nd at 12:00p MDT (Noon). To sign-up, please provide us a completed sponsorship form, and signed sponsorship agreement via email. Sponsorships will be awarded on a first come first served basis after open enrollment begins. Early submissions or incomplete forms will not be accepted.

Email Submissions should be sent to: sponsor@saintcon.org Open enrollment will continue until all sponsorship slots have been filled, or until September 20th, 2018 - 11:59p MDT
SPONSORSHIP CONTRACT AND AGREEMENT

SAINTCON 2018 will take place at Utah Valley Convention Center on September 25-28, 2018. This Sponsorship Contract including the agreement attached hereto and incorporated herein by reference is made by and between the UtahSAINT Organization (“SAINTCON”) and the company identified below. Upon execution of this Contract, the company identified below agrees to pay the fees set forth below in full subject to the Terms and Conditions attached hereto.

Company:
_________________________________________________________

Mailing Address:
_________________________________________________________

Contact Name:
_________________________________________________________

Contact Phone:
_________________________________________________________

Contact Email:
_________________________________________________________

SPONSORSHIP PACKAGE

☐ UBER Sponsor $12500
☐ Gold Sponsor - $7500
☐ Silver Sponsor - $5000
☐ Bronze Sponsor - $3000
☐ Non-Profit / Community Booth - FREE

PREFERRED PAYMENT METHOD

We will contact you to make payment arrangements in a secure manner.

☐ Check (Made Payable to the UtahSAINT Organization)
☐ Credit Card (3% Service Fee Applies)
☐ Purchase Order

MARKETING OPPORTUNITIES

☐ Lanyard Sponsor - $3000
☐ Private Space - $5000

☐ Mini-Badge Design (Uber/Gold) - $3000 (500 Qty)
Includes design and production. Basic LED function. Deadlines apply.

☐ Mini-Badge Design Advanced (Uber/Gold) - Ask for Quote (500 Qty)
Includes design and production. Advanced design. Deadlines apply.

☐ Bring an Event - DISCOUNT for in-kind services.
Contact us for Details and approvals.
SAINTCON 2018 SPONSORSHIP TERMS AND CONDITIONS

This Sponsorship Agreement (the “Agreement”) is entered into between ____________________________________ (Company), a __________________________ (Company Type) (“Sponsor”) and the UtahSAINT Organization, a nonprofit corporation (“SAINTCON”), as of ______________, 20________ (“Effective Date”).

SPONSORSHIP RIGHTS. SAINTCON grants to Sponsor a Sponsorship for the SAINTCON Conference for 2018 (the “Conference”).

SPONSORSHIP BENEFITS. SAINTCON agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

FEE. In the consideration of the grant by SAINTCON to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days following the latter to occur of the mutual execution of this Agreement and the Sponsor’s receipt of an invoice.

TERM. This Agreement shall begin on the Effective Date and shall continue through the conclusion of the scheduled Event.

CANCELLATION BY SPONSOR. The sponsor may elect to cancel the sponsorship. After September 1, 2018, all payments made to SAINTCON or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by SAINTCON and SAINTCON’s lost or deferred opportunity to provide sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@saintcon.org.

OBSERVANCE OF LAWS AND RULES: Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection with the Event(s) and any activities or promotions reasonably incidental thereto. SAINTCON hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

REPRESENTATIONS AND WARRANTIES. Sponsor represents and warrants to SAINTCON that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. SAINTCON represents and warrants to Sponsor that: (i) SAINTCON has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by SAINTCON (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

INDEMNIFICATION. Neither SAINTCON, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect SAINTCON and hold SAINTCON, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney’s fees, and expenses which might result or arise from Sponsor’s participation at an Event or any actions of Sponsor’s officers, agents, employees, contractors, or other representatives.

LIMITATION OF LIABILITY. IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL
DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL SAINTCON’S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. SAINTCON MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.

MODIFICATIONS. Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

NO JOINT VENTURE. This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and SAINTCON. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein.

ASSIGNMENT. Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization or other corporate restructuring.

GOVERNING LAW. This Agreement shall be construed and interpreted pursuant to the laws of the State of Utah without regard to its conflict of law principles.

SURVIVAL. Anything to the contrary notwithstanding, the representations, warranties and indemnities provided for in this Agreement shall survive the execution and performance and any termination or expiration of this Agreement.

ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the parties and supersedes all prior oral or written agreements. The parties hereto have indicated their acceptance of and agreement to the foregoing by signing the agreement below.